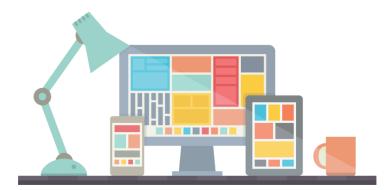


The Client

The client is a renowned jewelry store which provides large range of jewelry products and watches across the New York. With a history of over 90 years of experience in the industry, the store wanted to continue to remain competitive and maintain their digital presence with www.londonjewelers.com.





Business Challenges

- Implementation of multi select Ajax filters without refreshing the page after each selection
- Custom theme creation in Magento 2.0 from scratch
- Data migration of website from Magento 1.7 to 2.0

Areas of Engagement

- Modern responsive design
- · Catalog management & display of brands
- · Luxury brand landing pages
- Product importing/exporting through CSV
- · Multi-select AJAX filters
- Brand oriented filters
- Sales management (cart, checkout, orders, tracking & tax)
- · Reports calculator

- Custom homepage, category & management
- Cross-sell, up-sell & related products, coupon codes
- · Ask for product's price and availability
- · Email subscription
- Trending now
- The outlet, store locator
- Product sharing
- 5000+ products over the website

Engagement Brief

The client engaged Webdunia to develop a responsive website design to beautifully manage the display of brands. The functionalities of solution include:

- · Data Migration tool to migrate complete data from old website to revamped website
- Style sheet Usage as per the mockups to make the website responsive for multiple devices
- Flags Integration for Price request to reflect product status (whether they belong to any special
 collection or not). If the flag is marked YES, it means that product falls in special collection, no price
 will be displayed and the user has to request for it
- Inventory Check for Availability request: Keeping the track of the inventory helps to identify product's
 availability. As soon as any product getting out of stock, it enables the frontend feature to display an
 option to ask for its availability.
- · Client Communication to gather dynamic content for the website

Business Benefits

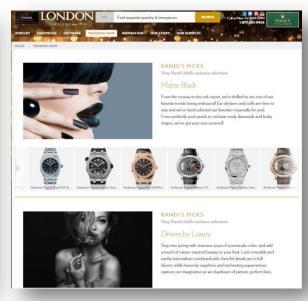
Easy workflow & manageable backend sections for Admin Enhanced user interactivity with modular fragmentation of content

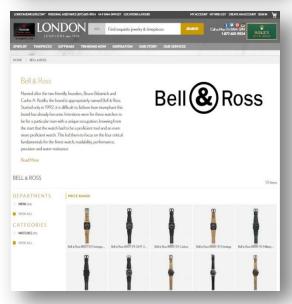
Easy to search & track relevant information

Brand page to filter out products of respective brand Store locator to instantly find outlet's physical locations











About Webdunia

Webdunia, is a CMMI Level 3, localization and software solutions provider to businesses across the world. With over 15 years in the industry, we deliver industry-led localization, translation, multilingual content management, and software solutions and services to address specific needs of particular business requirements. We have a proven delivery record of offering high quality solutions to help our clients excel globally on any technology platform.