

The Client

Microsoft is among the largest companies known to man and probably has the highest brand recall in IT domain. Microsoft opened the gates of systems to layman by launching Windows, which proved highly user-friendly with Graphical Interface and dominated the computer world. Today, Windows is configured in more than 90% of computer peripherals globally.



"Indic language required to be integrated in systems for user assistance and enhancing comprehensibility"



"Microsoft translated in Indian languages to serve the local zest"

Business Challenge

Microsoft flourished well in Indian market and became the soul to almost every desktop across the borders. Localization was highly needed in Microsoft products for penetrating deeper in Indian market. For this Indic language were required to be integrated in systems for further user assistance and for enhancing comprehensibility. The core perquisite for this was to adhere to the standards that Microsoft pledges to deliver and sustain the brand image.

Webdunia Solution

Microsoft's excellence products like Windows, Internet Explorer, Office Suite, Win Phone, Exchange etc were translated in Hindi. Webdunia has delivered exceptional linguist quality that not only adheres to brand distinction but also comply to the language specific niche which perfectly flavors the Indian soils.





"Uplifted brand image of Microsoft by translating its excellence products in Hindi with exceptional linguist quality"

About Webdunia

With over 15 years of experience Webdunia has provided organizations with language & technology solutions so as to transform the way they interact with customers across varied regions & cultures. Webdunia has a unique combination of technology and language intellectual wealth. With acumen to understand customer and explicit delivery standards we have always been successful in engaging customer over a long haul. We are forerunner in delivering localization services in Indian, Asian and European languages with genuine local experience. As a technology veteran, we provide new-age IT Services with in-depth expertise in Microsoft and Open Source technologies.